



Using the power of soccer to have a positive impact on children



Viva Soccer is a not-for-profit organisation that is passionate about using the power of soccer to have a positive impact on children. Our programs and coaching methods utilise the most up to date and innovative techniques used and promoted by the Football Federation of Australia (FFA).

# ABOUT US



Our ambassador, retired  
Socceroos player Craig  
Moore states

**“The Viva Soccer  
program provides an  
exciting experience  
for kids which makes  
learning this great game  
so much fun.”**

Based on the Gold Coast, Viva Soccer was launched in October 2009 by Graham Budingger and retired Socceroo’s player Craig Moore with a commitment to giving children up to the age of 14 an opportunity to achieve their personal best through a quality soccer skills and training program.

Since our launch, we have moved our status to a not-for-profit company so that we can put more back into the company for the benefit of the children who go through our training programs.

We believe that it’s important your children are given the opportunity to achieve their personal best by encouragement, motivation and support. The FFA National Curriculum was one of the key initiatives put forward in the Football Federation Australia’s (FFA) National Football Development Plan, released in November 2007. Viva Soccer is pleased to pledge its support to this initiative.

Our vision is three fold.

- To be the national leading provider of soccer coaching;
- To use the power of this great sport to create a positive impact on youngsters;
- To be customer focussed, youngster driven and success orientated and to share our success with everyone that helps us to make a difference.

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# SAFE - CURRICULUM



**“We do the usual safety checks at ground level before the start of any program to ensure that the surface is suitable to play on with no hazards.”**

Gold Coast Viva Soccer Coach

We pride ourselves on providing the highest quality of coaching in a SAFE environment.

All of our coaches have an FFA qualification, and approval for working with children plus there is always a first aid officer on the field. For your added assurance, each session has a maximum child to coach ratio (12:1 coach for 3-7 year olds and 15:1 coach for 8 years and over) plus each venue has a completed risk assessment and all programs are covered on our liability insurance.

**In summary, everything you would expect from a company that is taking responsibility for your child.**

We are also keen to ensure that there is respect for others. The coaches are there to ensure that children aren't injured from unnecessary hard tackling or poor ball control. Therefore, there will be supervision at all times with a zero tolerance policy to bad language and unacceptable attitude.



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# WEEKENDERS



**"The Viva Soccer Weekenders program is the perfect way to introduce children to the wonderful sport of soccer."**

Craig Moore,  
Viva Soccer Ambassador  
& retired Socceroo

For children that don't belong to a soccer club or attend kindy, our 'weekenders' program is the ideal solution to introduce them to soccer or improve their skills.

We currently offer programs for two different age groups (subject to change on demand):

- 3 to 5 years
- 6 to 8 years

All sessions start at the same time but there is a slightly longer running time for the 6-8 year age group.

Parents don't need to stay if they don't want to so feel free to run your errands while your children enjoy themselves.

Venue dates and times are posted on our website at [www.vivasoccer.com.au](http://www.vivasoccer.com.au)



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# HOLIDAY CAMPS

VIVASOCCER™

**"I just wanted to thank you and all the people involved with Viva Soccer. My son had a great time at the camp. Having had no coaching, you could tell he had picked up a lot just in three days. So thank you very much."**

FP, Jacobs Well, Gold Coast

Fun and soccer over a three day period for children who have a genuine interest in furthering their skills.

Holiday camps have a fully structured and well organised program with times varying for the different age groups:

- Mini Camps – 5 to 7 years, 3 hours per day from 9am to 12 noon
- Full Camp – 8 to 14 years, 6 hours per day from 9am to 3pm

All participants are actively involved in fun based drills and games with attention to targeting the improvement of specific player skill enhancement, regardless of age or existing skill ability. The comprehensive program ensures that all children leave better equipped to handle all the challenges of their soccer future as well as learning life skills to improve their confidence and teamwork.

All participants receive a Viva/Nike soccer shirt and Certificate of Attendance with Full Camp attendees also receiving a Nike soccer ball.

To complete the Holiday Camp, we have an inflatable Viva Arena soccer pitch on the last day, along with a free sausage sizzle for all children and parents whilst the Certificates are handed out, usually by our Ambassador, Craig Moore, or a well known local soccer player.



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# BEFORE OR AFTER SCHOOL PROGRAMS

VIVASOCCER™

**“A well run and organised after school soccer coaching program. All the kids were having a good time whilst learning new skills. They also had the added excitement in the first week of meeting a Gold Coast United player. Thanks Viva Soccer – you’re welcome at our school anytime!”**

Chris McMillan,  
Principal Coomera State School

A specially tailored program for children aged between 5-12 years who wish to improve their skills during and after the soccer season.

Coaching clinics are run before or after school for a 1¼ hour duration usually over an 8 week period.

The program caters for children of all abilities and fosters their love of the game with fun orientated skills and activities which are then put into practice at the end of the session in small sided games. We aim to establish a foundation for a lifelong participant and supporter of soccer.

Each child receives a Viva/Nike branded soccer shirt at the start of the program and a Viva Soccer medal of participation at the end. We also award a trophy to the person with the best attitude towards soccer and their team mates.

A list of current school programs is available on our website.



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# VIVA TOTS

VIVASOCCER™

**“Thanks so much Graham. The feedback and response from parents here has been great and there is much enthusiasm from the children. The program is fantastic and Simon is just great with the children! It was amazing to see the results that he got from the children and the improvements in all areas in just a short time.”**

Tracey Bell,  
ABC Norfolk Village

Viva Tots introduces the “World Game” to children aged between 3-5 years through fun and excitement whilst at the same time helping develop important life skills such as:

- Locomotive
- Non-locomotive
- Cognitive and social

Recognising that 3-5 years of age is a critical time of a child’s development in laying the foundation for motor skills, Viva Soccer has developed a program that captures their attention and encourages and rewards participation.

Engaging Viva Tots in fun and game based activities and highlighting specific skills ensures an optimum level of learning and endorsement for childcare centres and schools.

The presentation of weekly fun stickers and a medal of participation add to the fun and achievement of all participants.

### Viva Tots Child Care Centres:

Participants are 3-5 years of age and classes are conducted in child care centres within class hours for weekly sessions of 30 minutes to run for a minimum 6 week period. But it doesn’t just stop there – after the completion of the first program, we’ll keep running the sessions to further develop skills by using a varied program.

### Viva Tots - Schools

Targeted at Prep School children aged 4-5 years, classes run for a 45 minute duration over a 6 week period and can be run either before, during or after school.



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# FRANCHISE OPPORTUNITIES

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**"I have always coached soccer and now I have an opportunity to generate an income doing it as a living! The hours and income are fantastic; with the flexibility of working the hours I want to work and the ability to earn a decent living. However, the most rewarding part of it all, is seeing the children grow in ability and confidence, and introducing them to the World Game. I cannot see myself doing anything else."**

Simon Le-Chalmers, Franchisee for the Northern Gold Coast

Today over 355,000 boys and girls play soccer on fields and parks around Australia. It's a sport that's enjoying enormous growth within the youth market. As youngsters seek to improve their skills and emulate their role models here and overseas, the demand for professional training of an international standard has grown substantially.

Hence the birth of Viva Soccer, which offers a fantastic business opportunity for people passionate about soccer and the youth of Australia.

Franchisees, with the help of Viva Soccer, build their business through coaching soccer to children aged 3 to 14 years.

Our franchisees are proving that you can really get paid to do something that you love. You can see what our first franchisee has to say on the left.

Programs are conducted in childcare centres, schools, soccer clubs and council/private owned centres.

## **Your investment is minimal, your reward substantial.**

Viva Soccer has everything you need from coaching equipment to accessing our unique confidential online business system and communication program.

Viva Soccer makes it easy with access to the following:

- Initial induction and full ongoing soccer program training;
- Internet and database marketing;
- Telesales appointments;
- Full marketing support;
- Bulk and targeted e-shot communications.

This support allows you to concentrate on the most important part of your business – your customers.

**Viva Soccer franchise opportunities are now available throughout Australia.**



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